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DAILY DIGEST

Bridge Delays

Be prepared for a 10-minute delay crossing the Hadley Overpass in North Adams this week. The bridge is undergoing a \$25 million reconstruction and traffic delays are expected between 7 a.m. and 7 p.m. Motorists are advised to take alternate routes.



Pancake Breakfast Benefit

Walmart Super Center!

Yes

No

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OBITUARIES

- [Anne F. DeMeo, 92](#)
- [Albert J. Cummings III, 79](#)
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WHAT'S PLAYING



Mel Gibson is back in front of the camera in 'Edge of Darkness' as a retired Boston cop out for revenge.

 **'Crazy Heart': On The Road Again**

[Movie schedules and times](#)

SALES FLIERS



Winstanley Partners Names Director of Public Relations

05:20PM / Monday, February 01, 2010

LENOX, Mass. — Winstanley Partners, a marketing, creative design, interactive, and communications firm, has named Jaclyn C. Stevenson director of public relations.

Stevenson, of Springfield, had worked with the agency for the last year in a freelance capacity. The move coincides with a broader company restructure, through which the former Winstanley Associates and its sister company, Lenox Softworks, merged to become one, full-service entity.

Stevenson is an active member of New England's traditional and new-media communities; she co-founded PodCamp Western Mass. in 2009, and also founded an international online networking community called Thirty-something Bloggers in 2007 – a group that now has more than 1,000 members around the world.

Prior to accepting her new position, Stevenson worked as both a writer and a publicist in several capacities. She's completed projects as a sole proprietor with such clients as Cigna Healthcare, Disney World Sports, the Sisters of Providence Health System and GoNomad.com, and also was the senior writer for BusinessWest magazine from 2004 to 2008, a reporter with the Journal Register in Palmer, and the assistant director of public relations at American International College.

Stevenson holds a bachelor's degree in English from Bridgewater State College and a master's degree in organization development from American International College, and has also studied abroad at Spa Lingua in Spa, Belgium and Wadham College at Oxford University. Her work has been recognized by the New England Press Association and the Public Relations Society of America, and her community involvement includes board positions with the Community Music School of Springfield and the Valley Press Club, in addition to a former corporator's position with the Valley Photographic Center in Springfield.

As director of public relations with Winstanley Partners, Stevenson will be responsible for traditional and new-media public relations of all types for clients of the agency, as well as on behalf of the company itself.



Jaclyn C. Stevenson

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SPORTS

MCLA Picked Last in Men's Preseason Coaches Poll

Williams College Men's Basketball Season Outlook

North Adams Little League Managers Meeting: Monday, Feb. 8, from 7 to 8 p.m. at Clarksburg Town Hall for anyone interested in applying as team manager for the upcoming season. All returning 2009 managers must also apply.

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Berkshire News Network (WNAW-WUPE) Talk Berkshires WJW Charlie in the Morning



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ELECTION



Trying to remember who won what and why? All the information is right here.

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