

Advisor _____

Student _____

AMERICAN INTERNATIONAL COLLEGE
School of Business Administration

Degree: Bachelor of Science in Business Administration
Major: MARKETING

GRADUATION REQUIREMENTS

<u>Business Requirements</u>		<u>Semester Hours</u>
Marketing	204, 301, 302, 303, 304, 305, 395	21
Finance	203	3
Management	105, 215	6
Accounting	101, 102	6
Law	305	3
Management Info Systems	101	3
International Business	105	3
Business Capstone	378	3
Marketing or other Electives (to be approved by Marketing Dept. Head)		12
Marketing 306	Marketing 313 Marketing 317	
Marketing 307	Marketing 314 Marketing 318	
Marketing 310	Marketing 315 Marketing 399	
Marketing 311	Marketing 316	
Total Semester Hours – Business		<u>60</u>

Arts & Sciences Requirements

English	101, 102, 200 level Literature course, 207, 313	15
Humanities (Choice of 2 courses)		6
Art	201, 202, 203, 204	
Foreign Language	(101 and 102) or upper level	
Music	200 level	
Philosophy	100, 101, 102, 104, 113	
Social Sciences (choice of 2 courses)		6
Anthropology	101	
Economics	100	
Geography	104, 105	
History	101, 102, 105, 110, 120, 201, 202	
Human Res. Dev.	200	
International Bus.	110, 120	
Political Science	105, 106	
Psychology	102	
Sociology	101, 205	
Management Info. Systems	102	3
Psychology	101	3
Introductory Science		8
Economics	201, 202	6
Statistics	335	3
Mathematics	119, 120, 207, 208, or 209	3
Electives (required from English, Humanities and Social Sciences above or other courses approved by the advisor)		7

Total Semester Hours – Arts & Science **60**
Total Semester Hours **120**

(Revised 10/21/03)