



THE 15TH PRESIDENT'S CUP SPONSORSHIP PACKAGES

April 24, 2023, at the **Country Club of Wilbraham**
859 Stony Hill Road, Wilbraham, MA

To register, please visit: aic.edu/presidentscup

PRESENTING SPONSOR—\$15,000

- > Presenting sponsor naming: The 2023 American International College President's Cup: Presented by _____"
- > Presenting sponsor logo recognition on brochure
- > Presenting sponsor name recognition on broadcast e-mails to all attendees
- > Presenting sponsor name recognition in event-related media and press release
- > Presenting sponsor verbal name recognition at the start of event and during the awards dinner
- > Presenting sponsor logo and name recognition in *Lucent Magazine* as a part of the post event recognition
- > Opportunity to display two company-provided banners or signage at the event
- > Recognition during awards dinner presentation
- > Presenting sponsor logo recognition on event Web site
- > Includes two complimentary foursomes and a tee/green sign with sponsorship level recognition

GOLD SPONSOR—\$10,000

- > Logo included in all printed President's Cup promotional communications and online registration page
- > Recognition in event-related media and press release
- > Gold sponsor logo name recognition in *Lucent Magazine* as a part of the post event recognition
- > Includes two complimentary foursomes and a tee/green sign with sponsorship level recognition

SILVER SPONSOR—\$7,500

- > Logo in the President's Cup Program
- > Logo included in all printed President's Cup promotional communications and online registration page
- > Silver sponsor logo name recognition in *Lucent Magazine* as a part of the post event recognition
- > Includes two complimentary foursomes and a tee/green sign with sponsorship level recognition

BRONZE SPONSOR—\$5,000

- > Logo in the President's Cup Program
- > Logo included in printed President's Cup promotional materials and all online event pages
- > Bronze sponsor logo name recognition in *Lucent Magazine* as a part of the post event recognition
- > Includes one complimentary foursome and a tee/green sign with sponsorship level recognition

GOLF CART SPONSOR—\$4,000

- > Logo featured on signage in all carts
- > Logo in the President's Cup Program
- > Includes one complimentary foursome

DINNER SPONSOR—\$4,000

- > Logo featured on signage at dinner food stations and all dinner tables
- > Logo in the President's Cup Program
- > Includes one complimentary foursome

For more information, please contact the Office of Institutional Advancement
at 413-205-3520 or email us at alumni@aic.edu.



BAR SPONSOR—\$3,500

- > Company logo on the bar(s) at dinner
- > Signage at the bar(s) will announce a specialty drink named after sponsor
- > Recognition in the President's Cup Program
- > Includes one complimentary foursome

LUNCH SPONSOR—\$3,000

- > Signage at registration table
- > Drop in message from sponsor to golfers in the box lunch
- > Logo in the President's Cup Program
- > Includes one complimentary foursome

BEVERAGE CART SPONSOR—\$3,000

- > Company logo on the club cart(s)
- > Recognition in the President's Cup Program
- > Includes one complimentary foursome

CONTEST SPONSOR—\$2,500

- > Large company logo sign with one contest Opportunities are Closest to the Pin, Longest Drive, Putting Contest
- > Recognition in the President's Cup Program
- > Option to include sponsor branded gift, provided by sponsor, to contest winner
- > Includes two complimentary golfers
- > Due to limited availability, this sponsorship is on a first come, first served basis. Please call 413-205-3520 if you would like to be a contest sponsor

GOLF BALL SPONSOR—\$2,000

- > Company logo on complimentary golf balls

TEAM SPONSOR—\$1,500

- > Recognition in the President's Cup Program
- > Complimentary tee or green sign
- > Includes one complimentary foursome

FOURSOME—\$900

- > Greens fees for four golfers
- > Cart fees for four golfers
- > Use of driving range for each member of your party
- > Boxed lunch and dinner included
- > Gifts for each golfer

TEE OR GREEN SPONSOR—\$500

- > One tee or green sign

INDIVIDUAL GOLFER—\$250

- > Greens fees
- > Cart fee
- > Use of driving range
- > Boxed lunch and dinner included
- > Gifts

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AMERICAN INTERNATIONAL COLLEGE

Office of Institutional Advancement
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