## STCC Associate in Science in Business Administration (Business Transfer)

AIC Bachelor of Science in Business Administration: Marketing

STCC Course #	STCC Course Name	STCC Credit	AIC Course #	Sub-category	AIC Course name	AIC Credi
				Personal and Professional I	Development	
Vaive	Waive	0	AIC1140		APEX1 (or elective)- Waive	0
			AIC2140		APEX2	1
			AIC3140		APEX3	1
			AIC4140		APEX4	1
				Civic and Social Respo		
	1		(4 cc	urses, 12 credits total, with at leas	st 1 course in each area)	
	General Psychology or					
PSY101 or	Introduction to			CSR: Individual and Interpersonal		
SOC101	Sociology	3		Behavior	General Psychology 1 or Introduction to Sociology	3
				CSR: Global Perspective	Civic and Social Responsibility (see AIC approved gen. ed. Sheet)	3
	/5 45 .		21. 2	Human Culture and Ex		
	(5 courses, 15 c	reaits totai, v	vitn 2 courses in C		nd the 3 remaining courses in at least 2 of the remaining 3 areas)	
ENG404	For Pale Comments	2	ENG4204	HCE: Composition and	First Committee	2
ENG101	English Composition	3	ENG1201	Communication	English Composition	3
ENG402	Campacition 2	2	ENC 1202	HCE: Composition and	A male stimul NA/mistra	2
ENG102	Composition 2	3	ENG 1202	Communication	Analytical Writing	3
	Humanities (see AIC					
	approved gen. ed.	2		ues.	U C lt d E d AlC d d d d	_
EL-HUM	Sheet)	3		HCE	Human Culture and Expression (see AIC approved gen. ed. Sheet)	3
	Humanities (see AIC					
EL DUNA	approved gen. ed.			LICE	University Colleges and European Colleges an	2
EL-HUM	Sheet) Humanities (see AIC	3		HCE	Human Culture and Expression (see AIC approved gen. ed. Sheet)	3
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EL 11118	approved gen. ed.	_		ucr	University Colleges and Engages (see AIC control of the AIC control of	_
EL-HUM	Sheet)	3		HCE	Human Culture and Expression (see AIC approved gen. ed. Sheet)	3
	Consent to be Colones			Scientific Perspectives a	na inquiry T	
EL-SCI	General Lab Science Elective	4	SCI ELE		Science Gen Ed course (with lab)	4
EL-3CI	Elective	4	3CI ELE		Science Gen Ed course (with lab)	4
		l		Business Core		4
ACC101	Accounting 1	4	ACC1201	Busiliess core	Principles of Accounting I	3
Waive	Waive	4	ACC1201 ACC1601		Principles of Accounting I	0
vvaive	vvaive		BUS1407		Business Communications	3
			BUS3000		Business Communications  Business Law	3
	Introduction to		B033000		DUSINESS LAW	3
ECN101	Macroeconomic	3	ECO1401	CSR: American Heritage/Society	Macroeconomics	3
LCIVIUI	Introduction to	3	LCO1401	CSR. American Heritage/Society	Macroeconomics	3
ECN102	Microeconomics	3	ECO1402	CSR: American Heritage/Society	Microeconomics	3
LCIVIOZ	Wilcroeconomics		LCO1402	CSN. American Heritage/Society	Wild deconomics	, ,
FIN101	Introduction to Finance	3	FIN2003		Managerial Finance	3
	introduction to rmance	3	IBS1400		Introduction to International Business	3
	Calculus for Business,		1831400		introduction to international business	3
	Life and Social Sciences				Finite Mathematics I - Substitute MAT127 for this requirement (not course	
MAT127	1	3	MAT1250		equivalent)	3
MAT115	Statistics	3	MAT1430	Quantitative Literacy	Foundations of Statistics	3
1417411115	Principles of	3	1417(11430	Quantitative Electory	Touridations of Statistics	
MGT101	Management	3	MGT1400		Principles of Management	3
WGTIOI	anagement	,			- maples of Management	,
	Computer Basics:					
CMP106	Concepts & Applications	3	MIS1220		Applications of Microcomputers	3
MKT101	Somechts & Applications	,	MIS2310		Introduction to Management Information Systems	3
					and a second control of the second se	,
	Principles of Marketing	3	MKT1450		Principles of Marketing	3
	meipies of ivial keeling		MGT4800		Senior Policy Seminar	3
	_1	·	14000	Major Requireme		. 3
			MKT2600	wajoi nequiterile	Consumer Behavior	3
	+	1	MKT2610		Distribution Strategies	3
	†		MKT2700		Brand and Price Strategies	3
	+	1	MKT2710		Marketing Communication Strategies	3
	+		MKT4810		Strategic Marketing	3
	+		BUS4899		Internship	3
	+		MKT3XXX		3XXX level or higher Marketing course	3
	+		MKT3XXX		3XXX level or higher Marketing course	3
	+		MKT3XXX		3XXX level or higher Marketing course	3
	+		MKT3XXX		3XXX level or higher Marketing course	3
	+		MKT3XXX		3XXX level or higher Marketing course	3
	1	<u> </u>	MICIONA	Electives	DANA IEVEL OF HIGHER IVIAI RELING COURSE	
EL-BUSN	Business Elective	3	ELE	Electives	Elective	3
EL-BUSN	Business Elective	3	ELE		Elective	3
		3	ELE		Elective	3
					TELECTIVE	
EL-SCI	Science Elective  Managerial Accounting					2
	Science Elective  Managerial Accounting	3	ELE		Elective Elective	3